

# Identity Management: *It's all about Trust*

Your users **trust** they will have the access to the systems they need to do their jobs and generate revenue.

You need to **trust** that they are who they say they are.

Your organization needs to extend that **trust** to partners and customers through federation and delegated administration.

Then, you need to **trust** your Identity Management report on that access to ensure a secure infrastructure and regulatory compliance.

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## Identity Management: *It's Different Now*

Security used to be about keeping people out. Now it's about letting people in.

Ensuring users, customers, and partners have the access they need, when they need it, means your company can **adjust to change** and **generate revenue**.

How do you make sure only the **right users** get in? And how do you **authenticate** to ensure users are who they say they are?

Then, once they are in, can you **track and monitor** their access? And can you report on that access to ensure **regulatory compliance**?

Identity Management is serious business. Put your trust in a market leader.

